



**New England's Largest
Alternative Transportation Festival
September 18-19, 2004**

*Larz Anderson Transportation Museum, Brookline, MA
"Oldest Transportation Museum in the USA"*

2 Days of Weekend Public Activities
plus invitation-only sessions Monday, September 20
envisioning an alternative transportation future:

Workshops
Lawn Show
Demonstrations
Interactive Exhibits

Fleet Conversion
Meetings
Panel Discussions
Test Rides



**Lead the Way-
Sponsorships Available**

2004 Sponsors*

**General Motors-Gold
American Honda - Silver**

Granite State Clean Cities-Bronze

Keyspan Energy-Bronze

Society of Automotive Engineers-Bronze

**to date*



Past Co-Hosts & Participants

Harvard University
MIT
Tufts University
Sierra Club
Conservation Law
Foundation

Ford
Toyota
Segway
Solectria
U.S. Dept. of Energy
Zipcar



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Reach more than 3000 attendees, including corporate and government fleet-managers, at this showcase of cutting edge vehicles and solutions to the dual problem of high gas prices and low air quality.

Alternative Transportation Facts

- Major pension funds have called on the SEC to require publicly-traded companies to assess and report on the risks that global warming and potential emissions regulations present to their financial health.
- *Transportation currently accounts for about a third of greenhouse gas emissions in the U.S.*
- Alternatives to the gasoline-powered automobile have been around since the 1800s.
- *Current technological advances create the real possibility of commercially available zero emission vehicles.*
- Gas and diesel automobile technology is improving every year, but cars, trucks, and buses continue to be major users of fossil fuels.
- *New England is a center for alternative transportation technology with:*
 - ✧ largest concentration of fuel cell companies
 - ✧ largest biodiesel provider in North America
 - ✧ one of the first manufacturers of solar cars
 - ✧ cities & towns that have already committed to converting parts of their municipal fleets to more fuel efficient vehicles

**AltWheels Sponsorship can help you connect with
fleet-purchasers and community leaders.**

Last year AltWheels drew participants from 4 countries, 12 states, and 32 cities & towns with its mix of serious science and consumer entertainment, including Exhibits, Panel Discussions, Workshops, Test Rides, Food, Fun & Games!

Lead the Way — Sponsorships Available

We're part of the solution! We belong at AltWheels!

Name _____ Title _____

Company _____

Address _____

City _____ State _____ ZIP _____ Phone _____

Fax _____ E-Mail _____

Send me information on

AltWheels, New England's Alternative Transportation Festival, September 18-19, 2004.

Topics of Interest _____

I'm interested in (check all that apply): ☐ Sponsorship ☐ Advertising ☐ Vehicle Exhibit space

☐ Joining AltWheels Planning Team ☐ Vendor Space ☐ Volunteering

Mail this form to *AltWheels*, c/o Classic Communications, 38 Mechanic St., Suite 101, Foxboro, MA 02035, fax to (508) 698-6810 or email your request for information to info@altwheels.org.

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